Pharma360

Please note:

- Numbers in "Value" sheets are all calculated as Million IRR
- Numbers in "Volume" sheets are all shown as unit of 1000
- All "Volume" numbers are in Unit instead the years 1397 and 1398 which are in Box

What you have in your hand:

- 18 years of integrated information of Iranian pharmaceutical industry
- View the sales trend of suppliers, distributors and generic names and compare them with each other
- View all information in both value (IRR) and volume
- Ability to filter data by year, supplier, distributor and generic names
- Ability to use the system online on a personal computer, laptop or mobile phone
- Ability to create requested analytical reports as needed
- Ability to receive Excel output from analytical reports and charts on demand
- Monthly sales information of public stock companies from Codal
- Update new information in Pharma360 dashboard up to 1 month after receiving the new file

Distributor (Value)

Year: | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99

Total Market Value	Total Market Volume	Number of Suppliers	Number of Distribut...	Number of Generics
XXXXXXXX	XXXXXXXX	XXXXXXXX	XXXXXXXX	XXXXXXXX

Distributor Trend
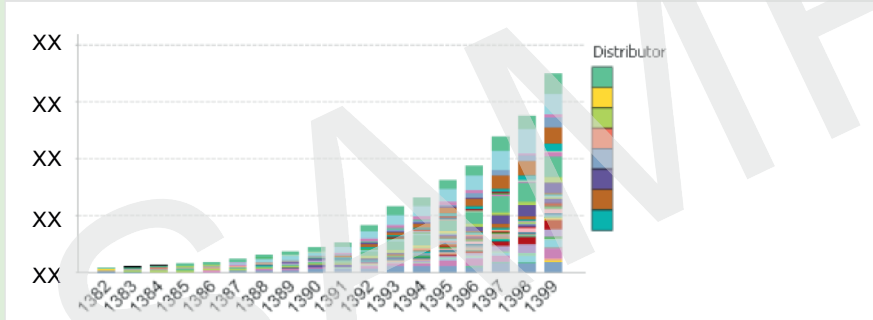
Distributor Share
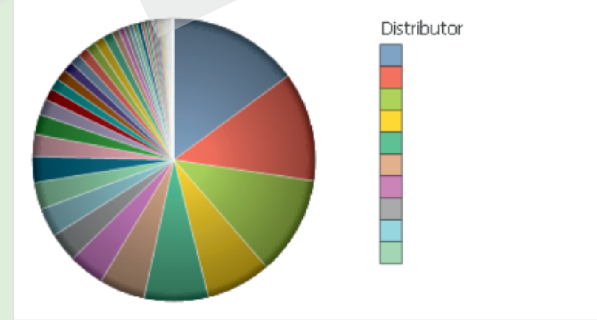
Supplier (Volume)

Year: | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 |

Total Market Value	Total Market Volume	Number of Suppliers	Number of Distribut...	Number of Generics
XXXXXXXX	XXXXXXXX	XXXXXXXX	XXXXXXXX	XXXXXXXX

Supplier Trend

Supplier Share
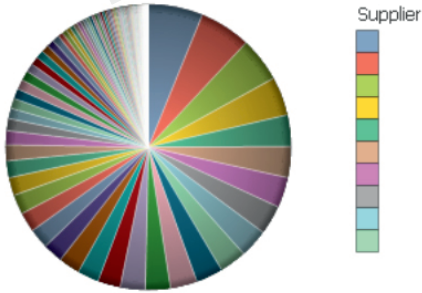
Generic (Value)

Year: | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 |
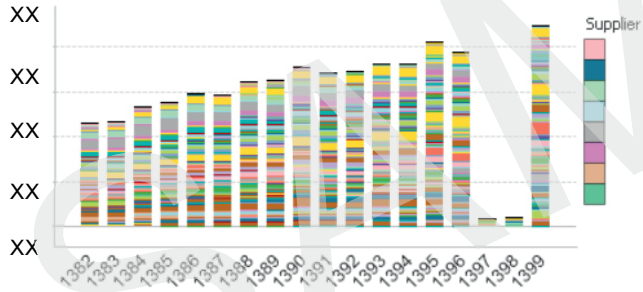
Total Market Value
XXXXXXXX

Total Market Volume
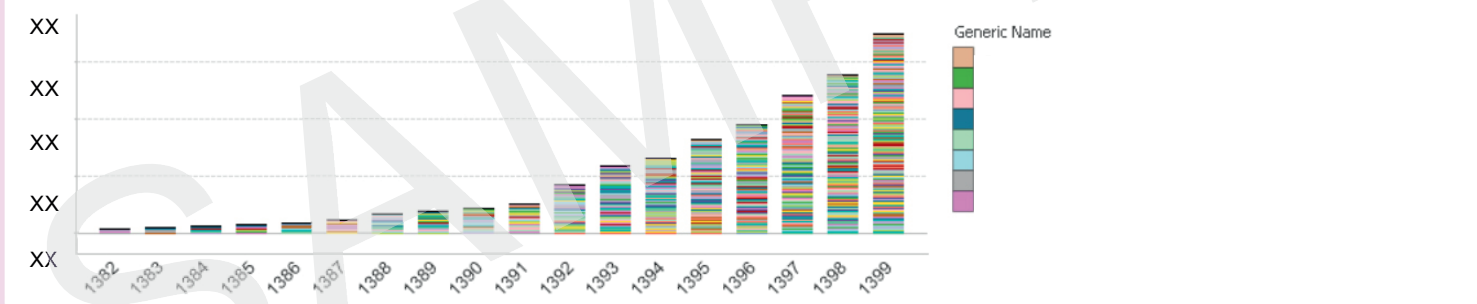XXXXXXXX

Number of Suppliers
XXXXXXXX

Number of Distribut...
XXXXXXXX

Number of Generics
XXXXXXXX

Generic Trend

Generic Name

Comparison

Sales Trend Comparison (Value)

Sales Trend Comparison (Volume)